

2025 Jaq Jaq Bird Catalog



Magic Water Color Book Series

Experience mess-free, portable fun with this versatile watercolor and bath toy! Just add water to bring colors to life—perfect for travel, bath time, or creative play. Available in three eco-friendly variations, it's reusable, sustainable, and a must-have for on-the-go entertainment!

JAQ JAQ & FRIENDS

MAGIC WATERCOLOR BOOK SERIES



6 x 5.5 in | 15.24 x 13.97 cm | 45 Inner | 100 Master
(All Watercolor books include a waterpen inside)



WCB-SPACE

Magic Watercolor Book Space



WCB-TRAVEL

Magic Watercolor Book Travel



WCB-QUIET

Magic Watercolor Book Quiet Time



MAGIC WATERCOLOR BOOK



www.JaqJaqBird.com



MESS FREE FUN

Colors come to life instantly with just water or a brush, making coloring easy!



TRAVEL FRIENDLY

Portable, reusable, and great for on-the-go entertainment



VERSATILE USES

Works as both a watercolor toy and a bath toy.



SUSTAINABLE

Can be used repeatedly – dry after use, then activate with water for next time.



COLLECT THEM ALL

Available in three variations.

TRAVEL TIME

QUIET TIME



SPACE TIME



COLLECT THEM ALL!

www.JaqJaqBird.com

MAGIC WATERCOLOR BOOK



includes water marker to color



www.JaqJaqBird.com



8" square | 20.3 cm square (when closed) | 5 inner | 20 master



DBK-FAVE-ZONE



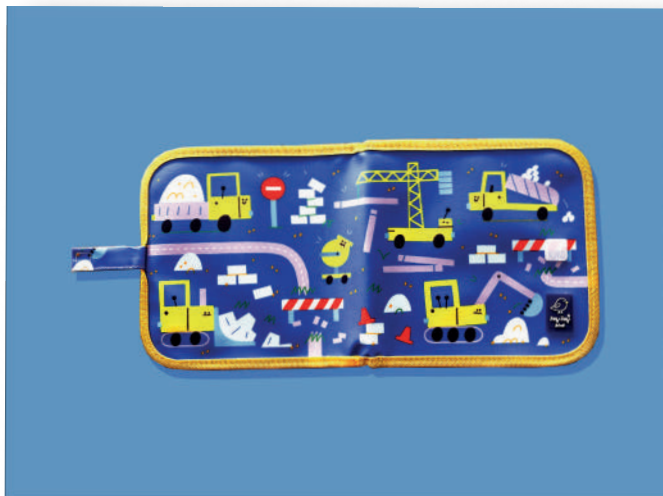
DBK-FAVE-COMOS



DBK-FAVE-SWEETS

DBK-FAVE-COMOS

DBK-FAVE-ZONE



8" square | 20.3 cm square (when closed)
| 5 inner | 20 master



DBK-FAVE-SWEETS



BSC-PASTELS

We customized a formulation of trending 2024-2025 colors + our most requested colors to bring you a palette of playful sophistication + elegance



persimmon



coral



peony



crinkle
winkle



mellow
yellow



linen white



armory
green



matcha



blush



salt water



heather



swiss
coffee

GRAB-N-GO MINI ERASABLE BOOKS



8 blank pages / 4 pk Wishy Washy Markers Mini included

6" x 6" | 15 cm x 15 cm (when closed) / 10 inner | 40 master



Grab N Go - Zebra & Balloons
GNG-DBKMINI-CEL-ZEBRA



Grab N Go - Elephant & Flowers
GNG-DBKMINI-CEL-ELEPH



Grab N Go - Lion & MusiC
GNG-DBKMINI-CEL-LION

MINI ERASABLE DOODLE BOOKS

6" x 6" | 15 cm x 15 cm (when closed) / 6 inner | 36 master



8 blank pages / 4 pk ButterStix® included



8 blank pages / 4 pk ButterStix® included



Bear & Ice Cream
DBKMINI-CEL-BEAR

JAQ JAQ'S ART TOOLS



JAQ JAQ'S ART TOOLS

BUTTERSTIX® AQUARELLE 8 pk

(Turn your doodles or colorings into watercolor art!)



5.7" x 4.7" x 0.8" | 14.5 x 12 x 2 cm

| 10 inner | 60 master



BS-AQUA8PK

Packaged in a side sliding keepsake box.
Reduce waste and Reuse!



A handy color
mixing chart is
on the back of
the drawer.



Dry!

Color & doodle with
ButterStix® Aquarelle.
(7.5 cm tall x 1.2 cm wide)



Wet!

Use the Aqua Brush Pen included
to add water & paint over
ButterStix® Aquarelle.



See Below for inners and masters.
(Dust-free, mess-free and water soluble.)

CHALK
ARTISTS
FAVORITE!



BSW

12-pack White Butterstix®
(10 inner | 120 master)
4" x 2.5" x 0.9" | 7.62 cm x 6.35 cm x 2.2 cm
Each Butterstix® measures:
3.9" x 0.75" | 8 cm x 1 cm

HOLDER
INCLUDED



BSC-HOL19

12-pack Assorted Colors & 1 Holder
(10 inner | 100 master)
4.5" x 3" x 0.75" | 7.62 cm x 6.35 cm x 2 cm
Each Butterstix® measures:
3.9" x 0.75" | 8 cm x 1 cm

NO
SMALL
PARTS

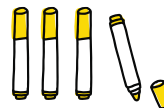


BSH - JAS3PK

3 units multicolor Holder
(10 inner | 100 master)
Each Butterstix® holder measures:
3.75" x 0.625" | 9.5 cm x 1.5 cm

WISHY WASHY MARKERS

(Vibrant Colors. Odorless. Easy to Wipe Clean.)



Please always test the erasability of Wishy Washy Markers when applying to any non-Jaq Jaq Bird® products surfaces.

MINI
12 PK



WWM-MINI

Wishy Washy Markers Mini (12 Assorted Colors)

10 inner | 120 master

4.25" x 5.125" x 0.5" | 10.7 cm x 13 cm x 1.5 cm

Wishy Washy Marker Measures:

10 cm tall x 1 cm wide / 3.2 mm tip size /

1.5 - 2.0 mm writing line

JAQ JAQ & FRIENDS PAPER COLORING BOOK

6 Illustrated Pages + 24 Blank Pages / 10 inners | 50 master



House Paper Coloring Book
PCB-JJF-HOUSE

10" x 14" | 25 cm x 35 cm (closed)
10" x 28" | 50 cm x 70 cm (open)



Rocket Paper Coloring Book
PCB-JJF-ROCKET

12" x 15" | 18 x 39.5 cm (closed)
12" x 30" | 36 cm x 79 cm (open)



Suitcase Paper Coloring Book
PCB-JJF-SUITCASE

9.5" x 13" | 24 cm x 33 cm (closed)
9.5" x 26" | 48 cm x 66 cm (open)



A collection of colorful children's activity books and a child drawing on a blackboard. The books feature various themes: a pink unicorn, a blue dinosaur, a blue mermaid, a blue dinosaur, a blue dinosaur, and a blue dinosaur. A child is drawing on a blackboard with a yellow marker. The books are arranged in a fan-like pattern, showing different covers. The child's hands are visible, holding a yellow marker and drawing on the blackboard. The background is a light-colored surface.

TIMELESS WONDER

DOODLE IT & GO ERASABLE BOOK

(8 Blank Pages for the Child Who Wonders)



8 x 8 in | 20.3 x 20.3 cm | 5 inner | 20 master

(All Doodle It & Go products include
a 4-pack of ButterStix®.)



DBK-TW-GNO

(Gnomes & Rainbow Eucalyptus Trees)



DBK-TW-DRA

(Dragons & Lenticular Clouds)



TIMELESS WONDER

DOODLE IT & GO ERASABLE BOOK

(8 Blank Pages for the Child Who Wonders)



8 x 8 in | 20.3 x 20.3 cm | 5 inner | 20 master

(All Doodle It & Go products include
a 4-pack of ButterStix®.)



DBK-TW-YETIS

(Yetis & Aurora Borealis)

JAQ JAQ & FRIENDS





DBK-JJF-AIR

(Airplanes)

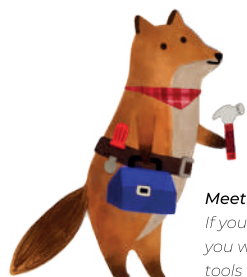
JaqJaq



Meet Jaq Jaq, she's our super star.

Her friends love her because she's smart,
quirky and fun. She is full of curiosity
and is fluent in many different languages.

HELLO,
MY NAME IS:
JaqJaq



Sloane

Meet Sloane, he is "Mr. Fix It All".

If you ever need a helping hand, he is the friend
you would call on. He is never without his
tools and his very many great ideas.



DBK-JJF-SPA

(Spaceships)



Esme

Meet Esme, the sound catcher.
Her ears are constantly perked up to
listen to all the sounds around her.
She'll memorize it and turn them
into a beautiful melody to share with
her friends.

DBK-JJF-TRN

(Trains)

HELLO, WORLD!

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jill mcdonald



HELLO,
WORLD!

a LIMITED EDITION collection

ERASABLE DOODLE BOOK - Favorites Collection

8" x 8" | 20.3 cm x 20.3 cm (when closed) / 5 inner | 20 master



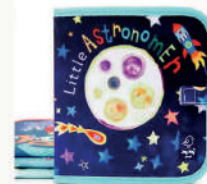
8 blank pages / 4 pk ButterStix® included



Hello! World Backyard Bugs
CBK-HWBUGS



Hello! World Ocean Life
CBK-HWOCEAN



Hello! World Solar System
CBK-HWSOLAR

ERASABLE DOODLE MAT - Hello! World

11" x 17" | 28 cm x 43 cm (when closed) / 5 inner | 20 master



Hello! World Ocean Life
CM-HWOCEAN



Hello! World Solar System
CM-HWSOLAR



Doodle It & Go erasable mat- Bugs
CM-HWBUGS

Doodle mat reverses into a placemat / 4 pk ButterStix® included

JAQ JAQ & FRIENDS

DOODLE IT & GO ERASABLE BOOK



8 x 8 in | 20,3 x 20,3 cm | 5 Inner | 20 Master

(All Doodle It & Go products include
a 4-pack of ButterStix®.)



CBK-AERO

Doodle It & Go Erasable Book
Aeroplane



CBK-FOREST

Doodle It & Go Erasable Book
Forest



CBK-JJB

Doodle It & Go Erasable Book
Jaq Jaq Bird



COW-LONDON

Doodle It & Go Erasable Book
London



CBK-ICE

Doodle It & Go Erasable Book
Ice Cream



CBK-PARIS

Doodle It & Go Erasable
Book Paris



CBK-PURSE

Doodle It & Go Erasable
Book Purse



CBK-TOUR

Doodle It & Go Erasable
Book Bicycle



CCB-MT

Doodle It & Go Erasable
Book Monet



CBK-SUB

Doodle It & Go Erasable
Book Submarine



CCB-SEURAT

Doodle It & Go Erasable
Book Seurat

JAQ JAQ & FRIENDS

DOODLE IT & GO ERASABLE MAT



11 x 17 in | 28 x 43 cm | 5 Inner | 20 Master

(All Doodle It & Go products include
a 4-pack of ButterStix®.)



CM-CONS

Doodle It & Go Erasable Mat
Constellations



CM-COW-LON

Doodle It & Go Erasable Mat
London



CM-CONSTRUCTION

Doodle It & Go Erasable Mat
Construction



CM-FOREST

Doodle It & Go Erasable Mat
Forest



CM-COW-NY

Doodle It & Go Erasable Mat
New York



CM-COW-PAR

Doodle It & Go Erasable Mat
Paris



CM-SAFARI

Doodle It & Go Erasable Mat
Safari

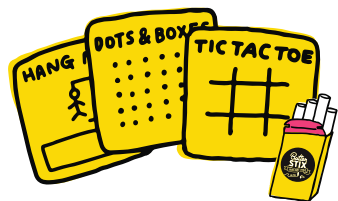


CM-SUB

Doodle It & Go Erasable Mat
Submarine



Rediscover Wonder Together



BORED BOARDS

5 Boards of Entertaining Fun

"Fun boards to fight boredom and build creativity with!" - Esme

8 x 8 in | 20.3 x 20.3 cm | 6 inner | 12 master

(All Bored Boards include a 4 pack tool & a zip-up travel pouch.)



BR-SELFIE
4-pack of ButterStix®
included



BR-GAMES
4-pack of ButterStix
included



REVAMPED!

BR-ABC
4-pack of Wishy Washy Marker Mini
included



REVAMPED!

BR-EDU
4-pack of Wishy Washy Marker Mini
included



REVAMPED!

BR-FUN
4-pack of Wishy Washy Marker Mini
& games instruction included



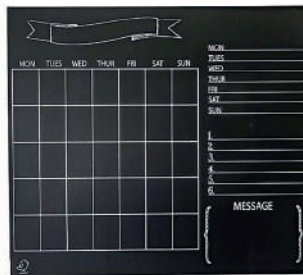
BR-LETTER
4-pack of ButterStix
included

COMMUNITY PLAY - Decals, Runners & Reusable Paper

Dust Free & Mess Free | Simply Wipe and Erase



Doodle mat reverses into a placemat / 4 pk ButterStix® included



Reusable Calendar
CC-17



(4 pk ButterStix® included)



Wall Decal 4 pk
CW-DECAL



(4 pk ButterStix® included)



The mission of Jaq Jaq Bird is to make unique and beautiful products that will instill creativity and joy in the hearts of children, allowing them to illustrate and create while unplugged from modern day devices. All About Jaq Jaq Bird® Jaq Jaq is a smart and quirky bird who is in awe and wonder of the world.